



Mike Pucci joined Sangiacomo Family Vineyards in 2006. As Operations Manager, he takes the lead in ensuring the family business remains on the cutting edge technologically. He manages data collection and interpretation, including pressure bomb readings, yield estimates, bunch weights and cluster counts. He spearheaded the implementation of an innovative methodology to capture data from the field using GPS-enabled devices connected to a web-based database. Workers in the field code data to the exact spot where the sampling takes place, enabling targeted follow-up actions and long-range planning. A talented photographer, Mike always has a camera close at hand as he makes the rounds of the vineyards. His images offer glimpses into the daily workings of the family business and the natural beauty of the ranch. Most recently, he launched an effort to capture images of the vineyards from a drone. He lives in Sonoma with his wife, Mia Sangiacomo Pucci, and their two children, Michaela and Dom. When not busy working, he enjoys playing the guitar -- particularly Allman Brothers tunes -- or riding through the vineyards in an ATV with his kids.